

TELL YOUR TALE

Packages & Pricing



THEIR STORY | THEIR LEGACY



Hello there!

Welcome to Tell Your Tale, where we capture your loved ones' lifetime of cherished memories in a private audio podcast that your entire family can enjoy. I'm Kate, the Founder, and I'd like to share the inspiration that led to the creation of Tell Your Tale.

Kate

Founder, Tell Your Tale



My Story

Tell Your Tale was born from a realisation that struck me after the passing of my much-loved Dad. In the midst of my grief, I found myself wishing I had recorded not just the stories he told, but the timbre of his voice—the essence of his being. It was this profound experience that sparked the vision for Tell Your Tale, with a mission dedicated to ensuring that the stories, voices, and legacies of your loved ones endure through time.

At Tell Your Tale, we understand the value of a life story and the power it holds to connect generations. Our mission is to provide you with a meaningful way to preserve the narratives that define your family. We turn these stories into a private podcast, creating a treasure trove of memories that your entire family can cherish.



Kate, Our Founder and her Dad in the early 1970's

Why Tell Your Tale?

Tell Your Tale provides an affordable and efficient solution. We believe that everyone's story is worth telling, and we make it accessible. By choosing Tell Your Tale, you not only create a lasting legacy for your family but also celebrate the uniqueness of your loved ones in a way that transcends time.

Tell Your Tale Offers:

- Personalised and affordable legacy creation
- Timeless preservation of your loved ones' voices
- Meaningful and empathetic gift experience
- Effortless access to your family heritage
- Professional interviewing and storytelling experience
- High-quality audio via a private podcast
- Tailored, and intimate listening experience
- Time-efficient process for busy families
- Easily shared with your entire family



How It Works

01 BOOK THE INTERVIEW

We confirm the time and location with you or your loved one. Most interviews are conducted in the home of the person being interviewed.

02 PRE-INTERVIEW PLANNING

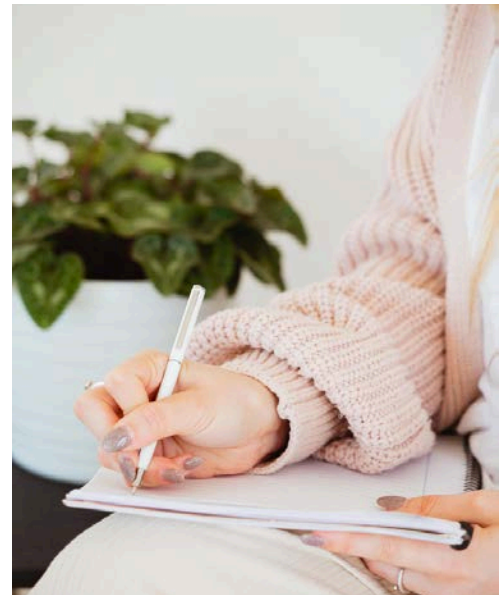
We call your loved one to learn about their wants and together we plan for the interview. Then an email or card with the gift certificate is sent to confirm with sample questions.

03 THE DAY OF THE INTERVIEW

We arrive and have a relaxing chat while setting up the recording gear. We ensure your loved one is relaxed and then take the time to go through their life story interview.

04 YOUR PRIVATE PODCAST

Our professional audio team then edits the interview. The finished high-quality audio is delivered as a private podcast, MP3 file, and on a USB.



COMMUNICATION

CONTACT DETAILS

+64 021-245-2777
kate@tellyourtale.co.nz
Parnell, Auckland

OFFICE HOURS

M - F 9:00am - 5:00pm

WEBSITE

www.tellyourtale.co.nz

SOCIAL MEDIA

@tellyourtalenz



The Essential Tale Package

An in-person interview designed to gather the stories of your loved ones' lifetime. The interview will be up to 3 hours in length.

PRESERVE THEIR LEGACY

WHAT YOU'LL RECEIVE:

- ✓ A 2-2.5 Hour Private Podcast with show notes and episode transcripts
- ✓ Secure access to the MP3 files and transcript in a WORD document
- ✓ A branded USB with the option to purchase more

YOUR INVESTMENT

\$3,500

Interviewer travel costs may apply in some areas.

Prices are current to 31st March 2025



The Epic Tale Package

An extended in-person interview for a storyteller with a lot of great tales to share, designed to gather the stories of your loved ones' lifetime. The interview will be up to 6 hours in length and conducted over 2-3 days.

PRESERVE THEIR LEGACY

WHAT YOU'LL RECEIVE:

- ✓ A 4-5 Hour Private Podcast with show notes and episode transcripts
- ✓ Secure access to the MP3 files and transcript in a WORD document
- ✓ A branded USB with the option to purchase more

YOUR INVESTMENT

\$6,500

Interviewer travel costs may apply in some areas.

Prices are current to 31st March 2025

What You'll Receive

1 TYT Experience Voucher

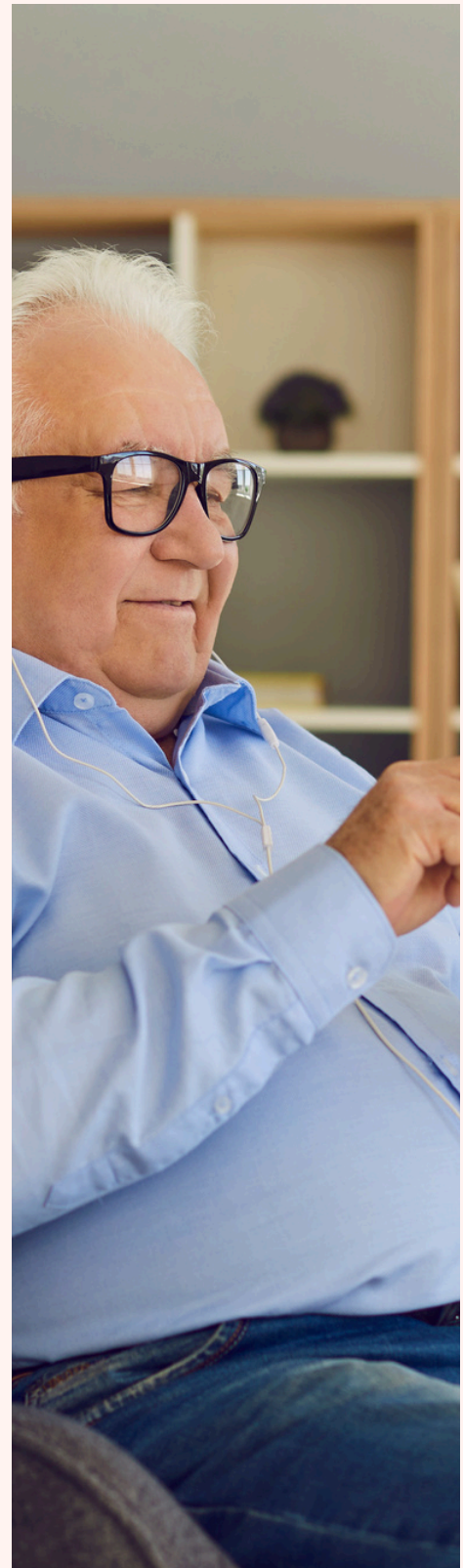
When you purchase a Tell Your Tale package we post your loved one a Tell Your Tale Gift Certificate with introductory information about the service.

2 Personal Booking Service

We phone your loved one to arrange a suitable date and time for the in-person interview and provide time to answer their questions.

3 Pre-Interview Planning

During the booking call, we also research and plan for the interview and follow that up with a list of sample questions that are sent by email to your loved one ahead of confirmed date.





4

In-Person Interview

- Essential Tale - 3 hours
- Epic Tale - 6 hours over 2-3 days

Professionally recorded in-person interviews.

5

Professionally Edited Audio

Our professional sound team edit the audio recording to produce the resulting MP3 file and the private podcast episodes.



6

Private Podcast

Our private podcasts are created with episode show notes and transcripts. They are available to listen to on your mobile phone.

- Essential Tale - Up to 2.5 hours
- Epic Tale - Up to 4-5 hours

7

Interview Transcript & USB

You also receive a copy of the interview transcript and the audio files on a USB.

Additional Services



Additional Service

An Edited Interview Transcript.
In a Q&A format.

From
\$395

Additional Service

A hardcover life story transcribed
from the interview. This service
starts at \$4990.

P.O.A.

Additional Service

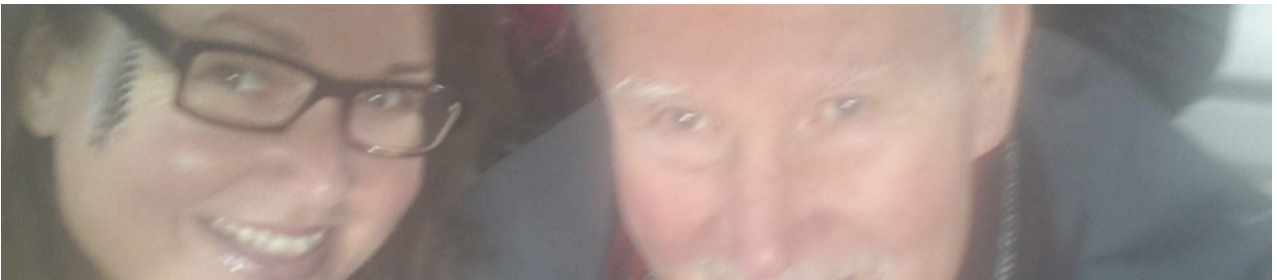
A customised version of a
previously recorded interview
suitable for a Eulogy.

P.O.A.

“

After the passing of my much-loved Dad. In the midst of my grief, I found myself wishing I had recorded not just the stories he told, but the timbre of his voice—the essence of his being.

- KATE, FOUNDER TELL YOUR TALE



Take The First Step Here

Whether you are giving the gift to your loved one or treating yourself to this experience and looking forward to sharing it with your family, we look forward to talking with you. It is our privilege to listen to your stories.

**BUY THE GIFT THAT WILL BE TREASURED
FOR YEARS TO COME**

Contact Us

Call Kate: 021-245-2777

Kate



kate@tellyourtale.co.nz

www.tellyourtale.co.nz

